



Overview:

Joshua M. Evans is transforming the workplace of tomorrow by building **Engaged Teams, Impassioned Individuals,** and **Phenomenal Organizational Cultures.**

His insights enable leaders to connect more deeply with their teams, adapt to change, and positively influence the lives of their team members. Joshua has delivered keynotes to many professional organizations and companies including AmericanExpress, ExxonMobil, GE, The US Department of the Interior, BD, the Michigan Bankers Association, and the Florida Society of Association Executives.

Joshua cultivates an unforgettable experience for every audience with his intrinsic ability to uniquely blend his 15 years of workplace behavior research with evocative personal stories and a high energy stage presence.

Speaking Reels:



Sizzle Reel



Full Showcase

Bio:

Joshua M. Evans is the founder of Culture Consulting Associates, author of the bestselling book *Enthusiastic You!*, and a dynamic keynote speaker. He combines his 15 years of workplace behavior research with his personal stories as a white water rafting guide, corporate executive, and father of 3 to provide memorable experiences for every audience.

His business insights have been featured in: Harvard Business Review, The Wall Street Journal, Huffington Post, LA Weekly, INC. and many others.

Presentation Summaries:

Purpose or Perish: Cultivating the Future of Employee Experience

Organizational cultures are being tested like never before. People are disengaged and anxious about the uncertainty of the future working world. Employees are desperately seeking an emotional connection to their contributions.

In this keynote, Joshua explores how Purpose is quickly becoming the standard for individuals to gauge their careers and the metric companies use to judge their employees. Millennials are now more than 50% of the workforce and in recent surveys 87% of millennials are willing to work for less money if their work provides a sense of purpose! In this highly interactive session, attendees will learn how to evoke purpose for an unparalleled employee experience in a post-Covid workplace.

In this session, leaders will:

- Obtain tools for cultivating a unique employee experience
- Learn how to enhance resilience and eliminate workplace toxicity
- Discover the secret for finding fulfillment and purpose beyond pay and benefits
- Find out how to rediscover, reclaim, and refresh their sense of purpose

Change, Engage, Evolve: Let Purpose Unleash Your Team's Potential

The world is changing at a record pace and today's teams are tasked to do more with less. They are also expected to remain engaged while facing an unprecedented shift in the traditional workplace. Cultivating resilience in each employee is necessary during transitional times, and it starts with realigning each team member with the meaning of their role in their organization. Joshua's presentation will amp up the enthusiasm in your organization and rekindle engagement, commitment and trust between leaders and team members.

In this session Leaders will learn how to:

- Reduce the negative impact change has on an organization
- Empower their team to use change as a positive catalyst
- Combat common workplace traps and how to avoid the spread of toxicity within your teams
- Move their team beyond daily tasks and into a state of deeper purpose



Culture of Engagement: Why & How to Build Passionate Engaged Teams

Each of us began our careers from an engaged place. On our first day of work every one of us was excited and intrigued. However, with such demanding roles it can be easy for us to lose sight of the meaning behind our work. What if we could learn to re-engage in our work? What would be the organizational impact if we could help every person find meaning and purpose in their role? In this session audiences will learn how to manage influences, direct perceptions, and build aspirations that create phenomenal organizational cultures with fulfilled employees and engaged teams.

Audience members will:

- Learn how to build an engagement focused working environment
- Obtain tools for effectively communicating to build positive organizational momentum
- Discover how to increase coworker engagement for authentic interactions

New Testimonials (Live):

“ASE contracted Joshua M. Evans as a keynote speaker for our 2022 Annual HR Conference on March 10, 2022. This was our first in person conference being held in 3 years. We had high expectations for our first live event and wanted to deliver an exceptional day of professional development for our attendees. Joshua delivered on both! He left our audience inspired, challenged, and ready to apply what they learned into their own organizations.

Working with Joshua was excellent. He’s professional and always available to answer my questions and work with me to present the best conference. ASE would highly recommend Joshua M. Evans to other organizations that put an emphasis on creating the right culture and engagement with their stakeholders.”

- LINDA OLEJNICZAK, ASE, Director of Events

“I am so happy that I found Joshua! He was a keynote speaker at our annual Medical Captive Forum in May, 2022. Our audience was made up of HR professionals, Business Owners, Finance Professionals, and Insurance Advisors. His talk about Purpose and Passion was inspiring, engaging, uplifting, humorous, and thought-provoking! Our goal was to provide attendees with valuable insights that would help them be better at their jobs and in life. Joshua helped us to achieve that goal. I would recommend Joshua to anyone looking for an engaging speaker to bring new energy to their event. Thank you, Joshua!”

- TERRI WHITE, Director of Marketing, Roundstone Insurance

New Testimonials (Virtual):

“Joshua’s session was extremely well received by our attendees! His enthusiasm was contagious and his real-life storytelling enamored the audience. The journey Joshua took us on was definitely a treasure.

His presentation made such an impact that our members are continuing the conversation and are eager to apply the techniques discussed.”

- JOANNE GURENLIAN, RDH, MS, PhD, Director of Education & Research at ADHA

"Loved working with Joshua. Received great feedback from across our team – really informative session with lots of actionable tips that can make a real difference. Joshua's energetic presenting style really promotes engagement. We look forward to working with him again and would have no hesitation in recommending him to others.”

- CRAIG MCMAHON, SVP of Research, Wood Mackenzie

A/V Requirements:

- Joshua provides his own Apple MacBook Pro 13” and will deliver each presentation via Powerpoint slides with a 16:9 ratio. Slides will either be transferred before via dropbox or brought with him on a portable USB Drive.
- Joshua strongly prefers at least one confidence monitor, if possible.
- Joshua prefers no podium on stage. If one must be present, it needs to be pushed back so he may walk in front of it unencumbered.
- Joshua requires a wireless countryman or lavalier microphone connected to a professional audio system.
- Joshua requires an A/V check no fewer than 30 minutes before taking the stage.

Rates:

Virtual: \$7,500 USD

Live (up to 90 minutes):

Continental US: \$12,500 USD

International: \$20,000 USD



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